







Brian Pogue, professor and chair of the Department of Medical Physics at the University of Wisconsin and the Maclean Professor of Engineering at Dartmouth

College, is our guest. The episode explores the (sometimes conflict-characterized) relationship between industry and medicine, as well as cancer therapies and diagnostics, the evolution of standards, and biomedical device productization. These subjects and more are featured in the program for the *Biophotonics* Conference to be held virtually by Photonics Media Oct. 25-27.



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