Photofex Senior Sales Manager, Scott Van Gilder, who is an accomplished speaker and has won numerous awards for his presentations, will share insights on the future of the print industry. Scott will explore how the latest technologies are transforming the way we create, distribute, and consume content, and how these trends are impacting the market for specialty inks.

**Staged in Advanced Photopolymerization Technology**

Photofex is proud to offer a unique and advanced photopolymerization technology that results in a more durable and archival outcome. This technology is used in the production of the photofex Media that is showcased in the event. The process involves a series of controlled photopolymer reactions that result in a cross-linked polymer network, making the final product highly resistant to degradation.

**Improve Your Workflow with Our Service Offerings**

Photofex offers a range of services to help streamline your workflow and increase productivity. From personalized one-on-one consultations to comprehensive training programs, we have the tools and support you need to succeed.

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**Featuring Products & Services**

**NexFit Product Series**

The NexFit series of inks is designed for high-performance applications such as high-speed printing and digital printing. The inks are formulated to deliver excellent color accuracy and durability, making them ideal for a range of applications.

**Presto! Metallic**

Photofex's Presto! Metallic inks are available in a range of metallic colors and offer excellent coverage and brightness. These inks are perfect for creating eye-catching metallic effects in your designs.

**Softtouch**

Softtouch is a unique ink that provides a soft, almost tactile feel to the printed surface. This ink is ideal for applications where a touch of luxury is desired, such as luxury packaging or high-end graphics.

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**In Case You Missed It**

**Unveiling the Future of Color with the Presto! Metallic Inks**

Photofex is proud to announce the launch of their latest innovation, the Presto! Metallic inks. These inks are designed to deliver vibrant, metallic colors that are perfect for creating eye-catching designs.

**Lockheed Martin Arcturus High-Performance Defense System**

Lockheed Martin Arcturus is a high-performance defense system that is designed to protect against a wide range of threats. The system is capable of detecting and tracking targets in real-time, allowing for quick and effective response.

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**Upcoming Webinars**

Photofex will be hosting a series of webinars to help you make the most of your digital print solutions. These webinars will cover a range of topics, from optimizing your workflow to troubleshooting common issues.

**About Photofex Spectra**

Photofex Spectra is a comprehensive platform that provides all the tools you need to manage your digital print business. With Photofex Spectra, you can streamline your workflow, track your inventory, and improve your profitability.