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FREE WEBINAR

OLED Display Technology Update and Forecast

Join us for a Webinar on Thu, May 12, 2016 1:00 PM - 2:00 PM EDT

Barry Young, CEO of the OLED Association and an authority on the technology, presents a broad look at display applications utilizing OLEDs.

In 2015, OLED displays had revenues of \$13.5 billion and it is forecasted that by 2020, the revenue will grow to \$33 billion, even as the rest of the display industry stagnates. OLED technology is finding its way into transparent digital signage and will soon be installed in conformable automobile consoles, foldable mobile devices, rollable TVs and more.

This presentation discusses the history and use of OLEDs and potential future applications. It covers technologies used to create OLED displays, including the stacked model that forms the basis for OLEDs; the differences in backplane and frontplane technologies to achieve higher resolution, flexibility and transparency; thin film encapsulation; and the materials required to create OLED displays. It also examines the production and distribution of the products that use OLED display technology, from fab to retailer.

Barry will also present the challenges facing the development and application of OLED technology, including materials, processes and costs. He will conclude the presentation with a brief update on OLED lighting.

Barry Young is CEO of Young Market Research (YMR) and the OLED Association. A leading authority on OLEDs, Young is founder of DisplaySearch and the author of DisplaySearch's OLED, flexible-display, small/medium-display and technology reports. Previously, Young was CEO and president of OWL Displays, where he was awarded key patents for driving low-temperature polysilicon TFT LCDs.

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