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## Custom vs. Off-the-Shelf Solutions: Are you dreaming big enough?

Custom positioning solutions provide more leeway for innovation, and at far less cost, than many customers realize. Irrespective of whether the goal is a one-off solution or multiple units for a wider industrial instrument, an evaluation of standard vs. custom is good practice and can lead to optimal solutions for your application. This article provides readers with a clear path to making this evaluation.

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