

# Videos

**PHOTONICS** MEDIA

THE PULSE OF THE INDUSTRY



Wednesday, May 13, 2015

## Launching a New Product?

### New Product Launch Video Production Package

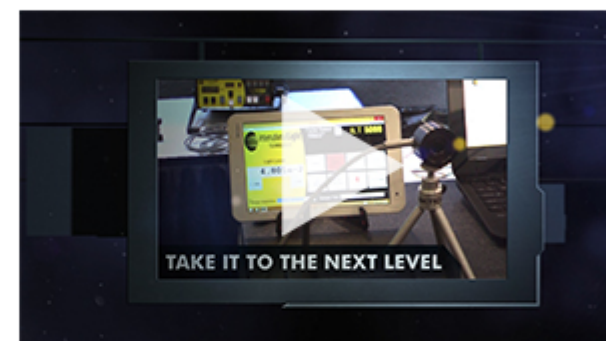
Bring it to life and support your PR and print announcements with a demonstration video and marketing package from Photonics Media!

Photonics Media specializes in exposing new products to the industry and has been doing so for 60 years. Unlike other production companies, our only focus is photonics – our videos are shot BY the industry, FOR the industry. We make it easy by including everything you need – from the shoot to promoting your video –including hosting on the industry's leading website, newsletter pushes to over 30k subscribers, custom analytics and more. Only a live demo will better allow you to explain complex processes or competencies in-depth while building awareness for your new product.

Your new product shoot will take place at your facilities in a controlled environment where visual and audio quality can be carefully monitored. Your custom video package will present your new product, expose it to the industry, and potential customers will be able to see it in action!

Email [video@photonics.com](mailto:video@photonics.com) for more information.

Watch the video:



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