

# Videos

**PHOTONICS** MEDIA

THE PULSE OF THE INDUSTRY



Tuesday, May 26, 2015

See how others made out:

## Protect your investment!

Shoot a product video at Laser: World of Photonics Munich and Extend your effort long after the show is over!

You put a lot of time, effort and expense into your tradeshow presence – and there is a lot riding on it! Make the most of it – in fact, extend its life – with a professional show video and valuable hosting package from Photonics Media.

From concept to finished product and promotion, our professional videographer, Bryan Faas, will capture your team and products at their very best, and help you tell your story and build brand awareness to the premier photonics industry audience.

### What do I get?

#### **3- to 5-minute Product Demonstration Video**

This video includes professional consultation, 30-minute video shoot at your booth, editing and production.

#### **Six Months of Hosting on Photonics.com and Photonics Media YouTube channel**

Your video will be featured in the Photonics.com video gallery and rotated on our homepage. Photonics.com gets around 3 million views per year, giving you the potential to present your video to the largest audience in the industry. The hosted video will also include a link to your website to help drive traffic. In addition to Photonics.com, your video will also be added to the Photonics Media YouTube channel.

#### **E-newsletter Push**

Your video receives a featured spot in one of our opt-in e-newsletters sent out to 30,000+ subscribers.

#### **15-second Commercial**

Created from your video, this spot will be rotated for one month or four episodes in our popular weekly newscast, *Light Matters*. It will include a link to watch your full video, as well as a link to your website.

#### **Ownership Rights**

We will send you a copy of the video to upload to your website, YouTube or any other purpose.

### What does it cost?

Sign up before May 22nd and receive all this for just **\$899!**

After May 22nd - **\$1,199**

**\*DEADLINE EXTENDED UNTIL 5/31! \***

*Build your brand, gain awareness and drive traffic today with a professional video and advertising package from Photonics Media. Don't miss out on this great opportunity!*

Email [video@photonics.com](mailto:video@photonics.com) to reserve your spot today!



Unsubscribe: <http://www.photonics.com/Newsletter/EmailUnsubscribe.aspx>

[Subscribe](#) | [Manage Subscriptions](#) | [Privacy Policy](#) | [Terms and Conditions of Use](#)