

Videos

PHOTONICS MEDIA

THE PULSE OF THE INDUSTRY



Wednesday, June 3, 2015

See how others made out:

LAST CHANCE for Special Trade Show Video Pricing at LASER: World of Photonics, Munich!

Don't miss out! Try out our video services at LASER: World of Photonics. For this last chance offer, we are taking an additional \$100 off our already discounted price! Our video pricing will never be this low again. The following package is *well* worth the investment.

The leading publisher in the Photonics Industry has created a custom package featuring complete services from concept to finished product and promotion. This will help you present your new products, explain complex processes or competencies in-depth and build brand awareness to the premier audience in photonics. We've made it easy to create an informative and engaging video. Let us help you showcase your latest product launch!



What do I get?

3- to 5-minute Product Demonstration Video

This video includes professional consultation, 30-minute video shoot at your booth, editing and production.

Six Months of Hosting on Photonics.com and Photonics Media YouTube channel

Your video will be featured in the Photonics.com video gallery and rotated on our homepage. Photonics.com gets around 3 million views per year, giving you the potential to present your video to the largest audience in the industry. The hosted video will also include a link to your website to help drive traffic. In addition to Photonics.com, your video will also be added to the Photonics Media YouTube channel.

E-newsletter Push

Your video receives a featured spot in one of our opt-in e-newsletters sent out to 30,000+ subscribers.

15-second Commercial

Created from your video, this spot will be rotated for one month or four episodes in our popular weekly newscast, *Light Matters*. It will include a link to watch your full video, as well as a link to your website.

Ownership Rights

We will send you a copy of the video to upload to your website, YouTube or any other purpose.

What does it cost?

Receive all this for just ~~\$899~~ **\$799!**

Bundle your package!

Purchase a Trade Show Sneak Preview + Trade Show Video - **\$2,000**

A value of over \$4,000!

Build your brand, gain awareness and drive traffic today with a professional video and advertising package from Photonics Media. Don't miss out on this great opportunity!

Email video@photonics.com to reserve your spot today!

Unsubscribe: <http://www.photonics.com/Newsletter/EmailUnsubscribe.aspx>

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